



HOST A SUPER SUCCESSFUL BIKE DRIVE

Be a superstar and start a bike drive! Getting donated bikes is one of the most important ways Lucky to Ride continues to do good! All donated bikes will be used for our youth programs or will be sold at our social enterprise bike shop, Lucky Bikes Re-Cyclery™. All profits go to Lucky to Ride™.

Helpful Tips to Organize your Bike Drive:

1. START: Pat yourself on the back... you're about to do something good!

- Get registered with us; call us and give us the details.
- Plan far enough ahead to get your team, location, and advertising ready to go.
- If you're under 18, let us know. We'll get you teamed with a staff member to get you started.

2. PLAN THE EVENT: Start with planning one 3-5 hour, 1-day event on the weekend.

- It's better to schedule the event in the warmer months when people are already cleaning out their garages or basements.
- We recommend basing your drive around a school, a local business, place of worship, community center or fun event - even birthday parties!

3. GET THE WORD OUT: We've got you covered with our customizable templates for advertising.

- Create posters/flyers to put up or pass around your neighborhood.
- Spread the word on Facebook, Instagram, and Nextdoor.
- Send emails to friends, family and co-workers.
- Tell people about Lucky to Ride™ and what a bicycle donation can do for Denver's at-risk youth.
- Steer people towards our website luckytoride.org if they need more information.

4. USE OUR TEMPLATES: You can customize with your info and then print them yourself.

- We have customizable posters in 3 sizes (8.5x11, 11x17, & large format poster).
- And, customizable Facebook, Instagram and Nextdoor posts.
- Plus, a customizable email insert.
- Do your own thing - like a Tik Tok video or an Instagram story. Be the fun person you know you are!
- We'll supply you with a Lucky to Ride Banner.
- We'll supply you with a tax receipt for you to print.
- We'll supply you with stickers to give away. Fun! We'll give you 50 to start.

5. SET UP FOR THE BIG EVENT: Woohoo! You've planned and now you're ready to go.

- Set up in a visible location.
- Use helium balloons, signs, banners to make sure people can find you.
- Bring a chair. Bring umbrella/hat if it's sunny (or rainy).
- Bring something to keep your stuff in like the tax receipts and stickers.
- Make sure you have water and some snacks if you're going to be there for a while.
- Ask a friend or friends to help.
- If you're under 18, you'll probably want to have an adult there with you.

6. ACCEPT DONATIONS: This is the fun part! Now, you get to see the connections you've created and see your efforts pay off.

- We accept all bicycles, bike parts and bike gear, regardless of condition.
- All donations are tax-deductible; you'll have the tax donation receipts to give out to donors.

7. TRANSPORTING THE BIKES: Leave this to us.

- Give us a call, when you're ready for pick up. We will have volunteers with trucks come load up the bikes and haul them to our shop!

8. CELEBRATE YOUR SUCCESS: Let us, and the world, know how many bikes you collected.

- We'll give you a big shout out on social media. And, you can give yourself (or your organization) a big shout out.
- Do a little dance; **you've done GOOD!**

LUCKYTORIDE.ORG

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